Herbstakademie 2024



Workshop 1: Future skills for leadership and teamwork

Date: Tue, 24.09.2024, 09:00-12:30 h

Location: online via Zoom Trainer: Mark Edwards Max. 12 Participants

Workshop Description

21st Century team leadership and membership – Re-defining our roles for future-fitness. Leaders, and those who seek to develop their leadership skills face new challenges – sweeping changes in society require a greater appreciation of the value of all forms of diversity in the team, and how to harness it. New models and styles of leadership are widely being adopted and more open frameworks, work methods and project management modes present new opportunities – and new challenges. Teamwork is increasingly being perceived as a key personal skill. This workshop builds your knowledge of new attitudes and approaches to the leadership and teamwork standards of the future.

Content:

- What does leadership and teamwork in the academic world mean? What is different?
- What is classical and future-oriented leadership in a rapidly-changing-world?
- What are future skills for leaders?
- How to build a productive project team (3 key tools)
- How do I tap into the differences of the team members (Diversity e.g, generations, nationalities, culture) in a productive way?
- Information and communication in the team in a remote working team (meetings and tools)
- Non-hierarchical conflict solution using the win-win approach

Trainer

Mark Edwards began his career by co-founding and operating a successful marketing and graphic design business. Following this, Mark gained more than fifteen years' experience of working at brand management level in blue-chip companies (British Petroleum, GlaxoSmithKline) and as a National Training Manager for a network of over 300 small and medium-sized businesses. Since 2010, Mark has been successfully delivering specialised English courses in Germany in association with Kompetenzia International. Clients include major universities and research institutes in Berlin and all over Germany.