

Workshop: Self-Presentation in Science – Building research reputation by successfully communicating my research and me (Online)

Date & Time:	Mon–Tue, 15.–16.06.2020, 10.00–15.00 h
Venue:	Online Workshop via ZOOM (you do not have to register at ZOOM; you will get a link offering a direct access to the ZOOM meeting in advance of the workshop)
Target group:	Postdocs of all research fields of the UA Ruhr
Trainer:	Kathrin Keune

Register by 1 June 2020: <https://eveeno.com/postdoc-self-presentation>
(max. 12 participants)

Workshop Description

The focus lies on self-marketing strategies and professional performance in scientific settings such as international conferences or meetings with peers and other researchers.

This online workshop is designed for online learning. It aims at improving your individual performance by successfully communicating and discussing your research, your expertise and professional achievements in different scientific contexts.

First, you evaluate your professional skills and strategies so that a confident performance at conferences and meetings is backed-up with concrete achievements. The reflection of this exercise happens in small breakout groups and finally with the input from the trainer. With the tool of the elevator pitch you learn how to engage other people in a meaningful presentation of your own work, how to make them trust in your research expertise and ideas and how to discuss your research with confidence. You identify a convincing and authentic style to increase your visibility in the science community, for example in more unstructured settings like meetings, poster sessions or conference dinners. Lastly, your physical appearance concerning body language and vocal expression are being developed to round up your professional and convincing self-presentation.

The workshop focusses on evaluating and testing your skills in order to develop your individual style by providing necessary theoretical input, group work, active discussion and artsbased exercises. Thus, learning experiences are generated by engaging in problem-solving activities.

- Self-presentation & Career landscape: Assessment of personal development, strategies & career milestones.
- Framing research: Why should others be interested in me and my research?
- Elevator pitch to introduce professional work.

- Storyboard: How to present my research in a story-like form e.g. at a poster or a conference dinner?
- Body language and self-confident appearance.

This workshop is particularly helpful for researchers who would like to explore their skills in a confidence-building environment, in which solutions are found for each individual style and character

This course has been redesigned as an online course and will integrate guided individual work as well as discussion sessions that will bring us together in remote conference meetings. You will all be able to see each other, as well as the presentation. Zoom also allows the creation of individual rooms for group work.

Trainer

Kathrin Keune, coach and performing artist, holds a Master's degree in Expressive Arts Therapy, Coaching and Education and earned a B.A. in the performing arts. She worked in a San Diego based medical research laboratory throughout her 6 year stay in Southern California, USA. Kathrin offered trainings on scientific presentation and communication at different American and German universities.